



Leaders

Stories of Strength

FROM THE ICU



PLUS

Ready to Respond 24/7:
Trauma Care at Lankenau

Enhancements Make a Difference
for Patients and Families

Thank You Essential Workers

FALL 2020

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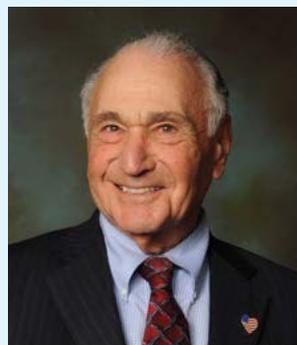
IN MEMORIAM: CAROLYN S. GOLDMAN

Our dear colleague Carolyn Goldman passed away peacefully on March 8, 2020 after a long illness. She was a dynamic part of the Lankenau Heart Institute and Lankenau Foundation team for many years. “Carolyn was one of the most dedicated and passionate fundraisers with whom I’ve worked. Her fundraising success had an incredible impact on the high quality care we have been able to provide our patients and she considered that her lifelong mission—improving the community in which she lived,” said Peter Kowey, MD, Lankenau’s Chairman

Emeritus of Cardiology who worked closely with Carolyn during her Lankenau tenure. Some of her greatest accomplishments were the record breaking Heart Pavilion Capital Campaign, establishing the Lankenau Israeli Strategic Alliance (LISA) program and strategizing with Abramson Senior Care and Lankenau to develop the Birnhak Transitional Care Center at Lankenau. May her memory be a blessing.

IN MEMORIAM: DANIEL B. GREEN

Lankenau friend and former Foundation trustee Daniel B. Green, father to current trustee Arlin Green, passed away peacefully at his home in Rancho Santa Fe, CA on August 26, 2020. Dan’s service and dedication to Lankenau began in 1976 when he was elected to the Foundation Board and served in various leadership positions during his long tenure, including fundraising for the Heart Center’s Annual Gala and Golf events and supporting Lankenau Institute for Medical Research. He was the second generation President and CEO of Firsttrust Bank, started by his father Samuel Green, until 1995 and then served as Chairman until 2015. In his position as a business and community leader, he was involved with many organizations, including the Jewish Federation of Greater Philadelphia, and was a founding member of Federation Housing Inc. With his late wife, Florence, they created the Daniel B. and Florence E. Green Foundation.



FROM THE president



These extraordinary times have put our resilience to the test, yet I am deeply heartened by what I've observed. Since COVID-19 first touched our lives, I've witnessed unwavering, selfless dedication within the Lankenau family—from the doctors, nurses and clinical staff caring for our patients to the employees whose behind-the-scenes work is equally as important.

I am inspired by the collaborative spirit that has guided us through the pandemic, particularly in units where redeployed staff were so warmly welcomed by their new colleagues. I am also grateful for the outpouring of support to Lankenau employees by our donors and surrounding community.

As you'll read in these pages, our steadfast commitment to providing safe, compassionate patient care has never been stronger.

- From Lankenau's Intensive Care Unit (ICU), read firsthand accounts of what it was like on the front lines of this unprecedented health crisis.
- As the final phase of Lankenau's Emergency Department (ED) expansion and renovation project was completed, COVID-19 put our readiness to the test. Learn how our Level II Trauma program and smart design of our ED has prepared us for any emergent event.
- From NICU privacy screens to FaceTime virtual visits, Lankenau continues to improve the experience for our patients with enhancements made possible through the generosity of our donors.
- Lankenau was again ranked by *U.S. News & World Report* as one of the top five hospitals in the Philadelphia region and one of the top ten in Pennsylvania. For the 11th year, Lankenau was named one of the nation's 50 Top Cardiovascular Hospitals by IBM Watson Health™ (formerly Truven Health Analytics), and one of the top hospitals for cardiac care for 2021 by Healthgrades.

Our ability to provide the highest level of care in spacious, modern facilities equipped with the most advanced technology would not be possible without philanthropic support. Our ED expansion and Heart Pavilion are prime examples.

Like most hospitals nationwide, Lankenau was impacted financially by the pandemic. Along with the rest of Main Line Health, we took immediate steps to mitigate the spread of COVID-19 while continuing to meet the health care needs of our community. These steps included temporarily suspending elective procedures, purchasing additional PPE, and increasing staffing resources. Your philanthropic support is as crucial now as ever.

We've been welcoming patients back since summer and encouraging them to schedule their annual screenings, wellness visits and elective surgeries. Our teams in the ED and ICU are prepared for the winter months ahead.

I am proud of Lankenau's ability to weather these uncertain times and remain focused on delivering the very best care to our patients, families and community. Please accept our heartfelt gratitude for your support, which enables us to continue our mission.

Sincerely,

A handwritten signature in blue ink that reads "Phillip D. Robinson". The signature is fluid and cursive, with a long horizontal line extending to the right.

Phillip D. Robinson, FACHE
President, Lankenau Medical Center

LANKENAU MEDICAL CENTER WELCOMES NEW BOARD MEMBERS

Thomas B. McCabe, IV, Senior Vice President & Head of Business Development, Freeman's Auction

Jennifer Nansteel, M.D., Physician, Internal Medicine, Lankenau Medical Center

Christina Valimaki, Vice President Corporate Audiences & Life Sciences Solutions Marketing, Elsevier





Stories of Strength

FROM THE ICU

“The expertise, fortitude and resourcefulness of our ICU team in the face of an unpredictable and highly-contagious virus were nothing short of heroic.”

Phillip D. Robinson
President, Lankenau Medical Center

As emergency rooms across the U.S. saw the first patients with COVID-19, Lankenau Medical Center quickly mobilized a command center, expanded capacity and established protocols for treatment and infection control. At the epicenter of Lankenau's response were the doctors, nurses, and staff working in the Intensive Care Unit (ICU).

SUSAN GREGORY, MD, FACP, FCCP, MEDICAL DIRECTOR, ICU: I've been director of the ICU for over 10 years, and most of what we see is familiar, like pneumonia, heart failure, sepsis or stroke. We are skilled, we know what we're doing, and we have evidence-based guidelines to turn to. With COVID-19 we were confronted with a life-threatening disease we had never seen before and didn't know how to treat. In those first weeks we didn't have the knowledge we have now. Much of the challenge was sifting through all the noise to determine which information was meaningful and real. Part of my role was to coordinate standardized care across all Main Line Health hospitals, along with the other ICU directors and nurse managers.

MARY LANCE-SMITH, MSN, RN, NE-BC, CCRN, NURSE MANAGER, ICU: I finished nursing school during the AIDS crisis and remember it feeling similar. You don't know how people are getting it, why they are dying from it and if you will get it yourself. It's important to recognize that everyone who came here to work had to push down their own fears in order to care for these patients. I'm proud of the phenomenal job our staff did.

GREGORY: In our critically-ill patients, it quickly became apparent that the virus also attacks the kidneys. Many of our patients developed kidney failure and required dialysis. One male patient in his fifties transferred here from Riddle because his oxygen requirements were so high. We discovered that many of his respiratory issues were from too much fluid in his lungs due to renal failure. Our renal colleagues treated him with aggressive dialysis and he was ultimately taken off a ventilator and transferred to Bryn Mawr Rehab to recover. His kidney function returned and he is off dialysis.

LANCE-SMITH: We started proning patients—placing them on their stomachs for up to 16 hours a day to help with oxygenation. We had a patient who transferred here that we proned for over a week. He was a large man and it required seven people to safely move him while keeping the equipment intact and maintaining his airway. When he got better and left the ICU, I thought, 'This is so good. We're doing this for everybody.' We expanded the protocol and proned our ECMO patients, too.

What Is ECMO?

Extracorporeal membrane oxygenation (ECMO) allows blood to be pumped outside the body to a heart-lung machine that removes carbon dioxide and sends oxygen-rich blood back to tissues in the body. It allows the heart and lungs of critically ill patients to rest and heal.



Left to right: Susan Gregory, MD, FACP, FCCP, Medical Director, ICU; Mary Lance-Smith, MSN, RN, NE-BC, CCRN, Nurse Manager, ICU; Rev. Liam Robins, ACPE Certified Educator



GREGORY: By early May, we had a better sense of what was working. We had success proning patients. The drug Remsdesivir became available and was getting results. We also began using steroids in higher doses. One of our earliest patients was a male in his seventies who was placed on a ventilator for weeks and was not getting better. We decided to give him a very high dose of steroids, before it became a standard of care, and he slowly started to improve. By the end of June he was stable enough to be transferred to a rehab facility. I learned he was recently discharged home and has gradually regained strength in his limbs. It took more than six months, but he survived, which is miraculous.

LANCE-SMITH: It was all hands on deck—respiratory therapists, physical therapists, radiology staff, pulmonary/critical care medicine, infectious diseases, nephrologists, internal medicine and more. We were lucky to get help from other inpatient units; because many elective procedures were paused to manage volumes, their nurses and techs were redeployed to assist in the ICU. Those working behind the scenes also deserve accolades, like security, housekeeping, infection control, materials management (who made sure we had enough PPE), administrative leadership, chaplains and others.

Philanthropy and the ICU

Through the generosity of our donors, Lankenau can provide for the needs of our community in state-of-the-art facilities, including the Lankenau Heart Pavilion with its Cardiothoracic ICU, and our newly expanded Emergency Department. Both were instrumental in our COVID-19 response. In the seven months following the outbreak, more than 850 COVID patients were treated at Lankenau, and over 130 needed ventilators. The cost for that level of care—involving prolonged stays, dialysis, weeks on ventilators, personal protective equipment and more—is high. Other services like chaplaincy are dependent on philanthropic support. Chaplain educator Rev. Liam Robins is currently seeking funding to bring self-compassion training to Lankenau and Main Line Health to support the staff through experiences like the pandemic.



GREGORY: Our lead chaplains, Rev. Casey Bien-Aime and Rev. Liam Robins, and their team were unbelievably helpful in the throes of the pandemic. It wasn't uncommon to have an elderly person dying and their kids would say, 'No, mom, you can't go in and see Dad; it's too dangerous for you.' The chaplains were a remarkable source of support to patients and their families, as well as to us.

REV. LIAM ROBINS, ACPE CERTIFIED EDUCATOR: As the chaplain educator, I typically spend most of my time working with students. [During COVID] I took on more of a role on the ICU floor. I prayed for patients outside their rooms, spoke with the families and passed messages on to their loved ones. I tried to be that lifeline to family members because they couldn't come in for their own safety. I also offered encouraging words and support to the staff. For some employees who were redeployed from other units, treating critically ill or dying patients was a new experience. My colleague Casey Bien-Aime posted laminated prayers around the unit—non-religious affirmations that the staff could read while washing their hands. We wanted to instill hope and offer recognition for all they were doing.

GREGORY: Our goal throughout was to create capacity, be as medically smart as we could, and get as many people through this as possible. Our administration did a great job expanding capacity. We also rearranged our schedules and staffing, created a third ICU team, and expanded into a second ICU space to manage the volume. For the majority of people working in the ICU, this was a calling. We felt lucky that we had the skills and were acquiring the knowledge to be relevant and helpful. That is what kept us going.

LANCE-SMITH: We played the Rocky theme when people with COVID were discharged from the hospital. Nothing made you happier than to hear that song. Anytime you face something that's really hard with a group of people, you are going to grow from that experience. We have a new respect for each other and will talk about this time together for the rest of our lives. ■

SURVIVING COVID-19: *Susan Leighton's Story*



On March 16, 51-year-old Susan Leighton began feeling sick and running a fever. The next day she called her primary care doctor, took a COVID-19 test, and went home to rest. A week later, Leighton was barely breathing. Her husband, Wayne, called an ambulance.

The Radnor mother of four has no memory of being taken to Bryn Mawr Hospital, where she was placed on a ventilator in a medically-induced coma. The next morning, Leighton was transferred to Lankenau and put on ECMO, a heart-lung machine.

“The first thing I remember is hearing, ‘Can you open your eyes and squeeze my fingers?’ By the time I regained consciousness, I was off the ventilator and had a tracheotomy. I had no idea that nearly three weeks had passed,” she said.

Leighton was the first ECMO patient at Lankenau to be prone, or placed on her stomach to improve oxygenation of the lungs. It was a Hail Mary pass by an ICU team that refused to give up—and it worked.

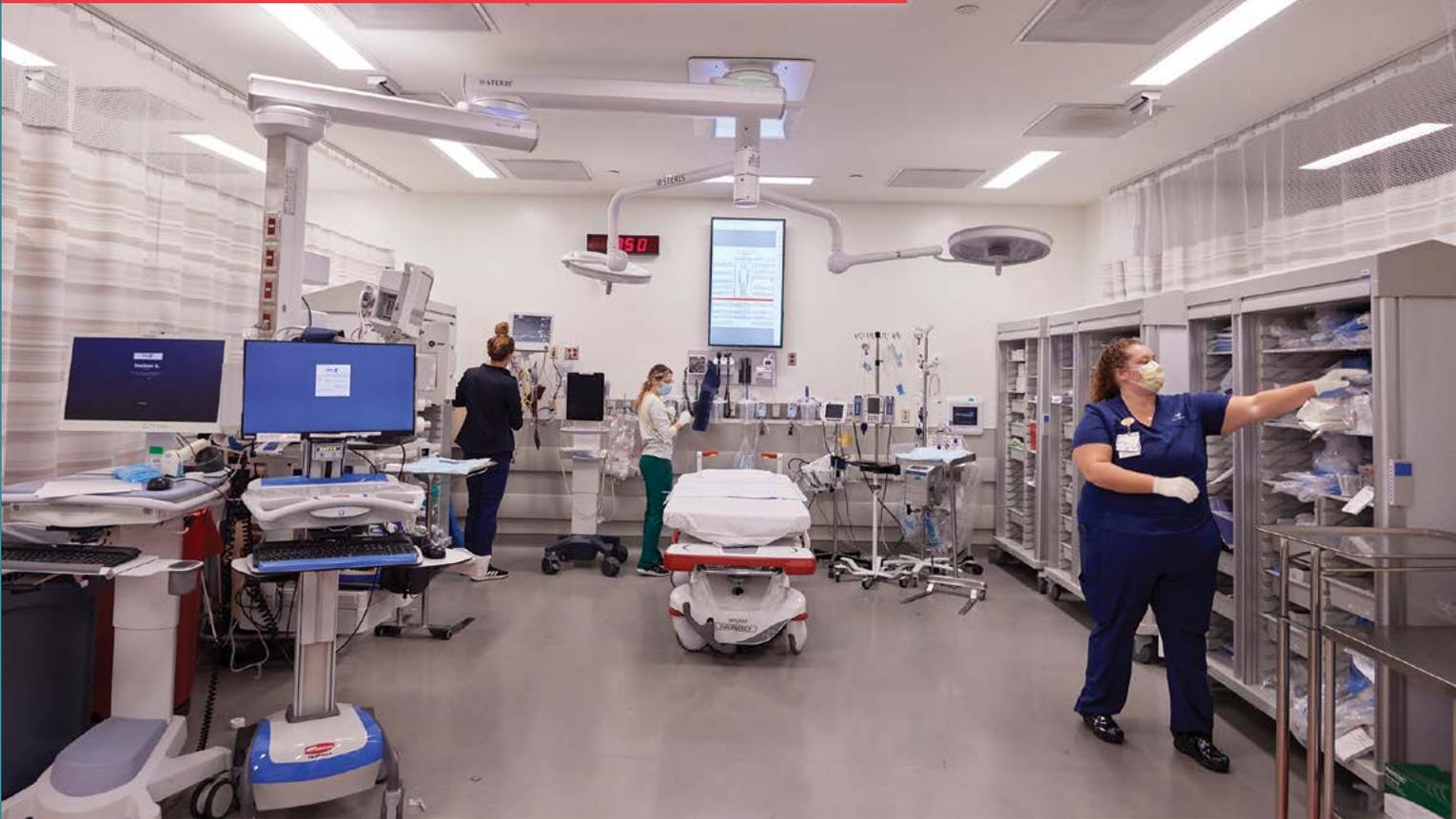
“That’s when I turned the corner,” she said.

Leighton continued to heal at Bryn Mawr Rehab and Paoli Hospital, and was finally discharged on Mother’s Day. Her emotional return home was shared by a local news station. One neighbor of Leighton’s, moved by the care she received at Lankenau, made a generous donation to the ICU in her honor.

“I still have a lot of recovering ahead of me, but I feel like a miracle,” Leighton said. “The folks on the ICU team did everything they possibly could to save my life.”

READY TO RESPOND 24/7:

Trauma Care at Lankenau



In trauma care, time is life. It was only fitting that as the final phase of Lankenau's Emergency Department (ED) expansion and renovation was wrapping up in March, the department would be put to the test with the COVID-19 crisis. The timing was fortuitous: the ED's larger capacity, advanced design features and state-of-the-art technology offered advantages to our patients and the team dedicated 24/7 to their care.

"We had enough space in the Emergency Department to quickly move patients out of the waiting room, triage them and get them into beds. It would have been much more difficult to keep patients socially distanced in our previous space," said Joseph S. Bushra, MD, Chief, Emergency Medicine at Lankenau.

The \$52.8 million expansion tripled the size of the ED, bringing the total footprint to 48,000 square feet. Capacity increased from 28 beds to 57 private suites which allows the team to treat up to 75,000 patients per year. Pre-COVID volumes were at 58,000. Lankenau's preparedness to handle a surge in volume has never been more critical than during the pandemic.

SMART DESIGN, MAXIMUM EFFICIENCY

Every inch of the renovated ED was designed with meticulous attention to detail by the very people who use it each day to save lives. The new ED features three dedicated trauma bays, upgraded from the previous two.

"We designed the new bays as one contiguous space, which is a best practice in trauma care. This design allows us to expand as needed for any type of large-scale trauma event," said Fran Cusick, MSN, RN, NEA-BC, Campus Nurse Executive, who provided executive oversight for the project.

The bays are large enough to accommodate the trauma team actively caring for the patient, as well as those who need to remain close. Each trauma bay can also be converted to an operating room if needed.

Being able to collaborate in a shared space, with all necessary equipment within reach, enhances communication and efficiency, shaving precious seconds and minutes off the overall time from door to ICU or OR. We have already observed improvements in speed.



A multidisciplinary team of trauma and ED staff consulted on each facet of the department’s design including placement of doors, supply setup, hallway navigation and more.

“In the old ED, we had to make five turns to get a potentially bleeding patient to the CT scanner. Now the scanners and radiology department are in the middle of the ED, with direct access from the trauma bays,” said Cusick.

The ability to perform fast, accurate CT scans is vitally important in trauma care. Lankenau’s new ED is equipped with the most advanced CT scanner available today—a gift from donor Barbara “Bobbi” Brodsky. It’s capable of completing a full-body scan in seconds with remarkable image quality.

A TRUSTED TRAUMA PROGRAM

Lankenau Medical Center became certified as a Level II Trauma Center in 2016. By March 2019, when Phase I of the ED expansion was complete, patient volumes had increased.

“We’ve established ourselves as a credible trauma center in our community. There’s more of a trust now that we’ve been here awhile,” said Cusick.

Prior to COVID, volumes in the ED were up eight percent. When COVID hit, visits dropped by nearly half in EDs across the country—representing mostly non-emergent cases.

“We’re now back to 90 percent of our prior volume,” said Nurse Manager Marla Pellegrini, MSN, RN, CEN, who noted that local emergency medical

services (EMS) are increasingly choosing Lankenau for their trauma cases.

“We recently treated several multi-car accidents that would previously have gone to other hospitals. We can now accommodate these larger-scale traumas,” said Pellegrini.

Janine Skahan, MSN, RN, recognizes the role of EMS in trauma care. The Trauma Program Manager instituted a robust outreach program with Narberth Ambulance and other responders including training, education and monthly performance improvement meetings.

“We invite EMS to join our case discussions in order to enhance patient care and clinical outcomes. We also send them follow-up letters about patients they worked on,” said Skahan.



EMS workers were consulted on the renovation planning and appreciate the new design, including a more direct path into the unit.

“When EMS come into this space, they see we have everything any trauma center has, and that it’s state-of-the-art and efficient. They are welcomed in the trauma bays and included in the process,” said Cusick.

“It’s all about making sure that our patients are safe and getting the care that they need,” said Skahan. ■



Left to right: Joseph S. Bushra, MD; Fran Cusick, MSN, RN, NEA-BC; Marla Pellegrini, MSN, RN, CEN; Janine Skahan, MSN

Lankenau’s preparedness to handle a surge in volume has never been more critical than during the pandemic. The ED’s newly expanded space and more efficient workflow enabled our team to remain responsive to the changing needs of our community throughout this unprecedented event.

A Premier Destination for

Mental and emotional well-being are integral to living a healthy and fulfilled life.

When individuals suffer with mental illness or substance use disorders, it impacts every aspect of their lives, as well as the lives of those around them. In the increasingly complex world in which we live, it's more important than ever to be able to rely on accessible, affordable, behavioral health services.

"Mental health affects each of us to varying degrees," says Michelle Mullany, System Vice President of Behavioral Health at Main Line Health.

"It could be caused by unresolved grief, depression, life struggles, divorce, or pressure at work or at home. Many of us feel anxious, stressed and overwhelmed by social pressures and feelings of competitiveness. Social media has exacerbated these feelings, especially among children and adolescents. It's critical that everyone has access to treatment to address whatever level of distress they're going through."

Main Line Health has long been committed to serving the behavioral health needs of our community with state-of-the-art, evidence-based treatment, complemented by the compassionate care we are known for. Our offerings are robust, with a full range of programs and services to help those who are struggling with psychiatric conditions, addiction and other behavioral health issues. And we are in the process of enhancing and extending our current offerings to deliver even greater benefit and reach.

"I'm proud that Main Line Health is rising to meet the challenge of caring for every patient in our community, including those with behavioral health needs," says Jack Lynch, President of Main Line Health. "We've made a promise to our families, friends and neighbors that they will be seen when they walk through our doors. The investment we're making in behavioral health underscores our belief that health care is human care."

Patients are able to easily access behavioral health services across the Main Line Health system, be it through their primary care physician or specialist, using our secure online appointment request form, or calling 1.888.CARE.898 (1.888.227.3898).

"We're focused on creating an ecosystem comprising the highest quality psychiatrists, psychologists, social workers, counselors, addiction specialists and more, with the intent of offering treatment for every segment of the population across all levels of care," says Mullany. "Every member of our community should be able to answer the question, where do I go if I have mental health concerns?"

In March of 2020, Main Line Health opened a second Women's Emotional Wellness Center (WEWC) in King of Prussia, joining our already established WEWC in Newtown Square. These centers offer psychiatric evaluation and medication management, individual and group therapy, and intensive outpatient and partial hospitalization programs, to help patients cope with grief and loss, depression and anxiety, post-traumatic stress disorder, work and family stress, parenting challenges, marital difficulties, unexpected medical diagnoses and outcomes, and more.

For adults and adolescents over the age of 18 struggling with alcohol or drug addiction, Mirmont Treatment Center in Media provides inpatient detoxification, rehabilitation and dual-disorder treatment. We blend traditional approaches with integrative therapies to empower patients to achieve lifelong recovery, and we offer numerous specialty programs such as pain management, relapse prevention, trauma treatment, the Valor with Integrity Program for Emergency Responders (VIPER), LGBTQ inclusive care, treatment for pregnant women, family support services and an alumni association.

Our Mirmont Outpatient Centers in Broomall, Exton and Media serve patients, 14 years of age and older, who have mental health concerns and substance use disorders. Options include partial hospitalization programs, intensive outpatient programs, individual and group counseling at varying levels, and psychiatric evaluation and medication management, with specialty services for adolescents and adults.

Main Line Health's intensive inpatient psychiatric program, housed at Bryn Mawr Hospital, provides acute

Behavioral Health Services

stabilization, crisis intervention and dual-diagnosis treatment for individuals with mental health and substance use disorders. Additional offerings include psychiatric consultation services, and noninvasive treatments for depression such as electroconvulsive therapy and transcranial magnetic stimulation.

In February of 2020, we received approval from our Board of Governors to relocate and expand Main Line Health's Behavioral Health Unit at Bryn Mawr Hospital. The new state-of-the-art unit will increase the number of beds from 20 to 40, with private rooms and ample space for therapeutic programming and consultations with health care professionals.

"We're quadrupling the size of our Behavioral Health Unit," says Mullany. "This will include plenty of room for complementary wellness programs such as exercise, yoga, meditation and mindfulness, and other integrative therapies that are paramount to lasting transformation. We're also creating a healing physical environment that can shift with the use of light, sound and aesthetics. There is no other psychiatric unit like this in the region."

Construction on the new unit is expected to begin in 2020, with an anticipated opening date in early 2022. In March of 2020, we launched the public phase of our \$10 million Behavioral Health capital campaign to support this \$34.7 million project. Unlike past fundraising endeavors, the capital campaign is a systemwide effort—the first of its kind for Main Line Health.

"It's essential to address the shortage of behavioral health beds across the Philadelphia region, and the need to expand programming and clinical capabilities for a broader array of patients," says Mullany. "A lot of mental illness stems from isolation and a lack of connection to others, which has intensified in the midst of the coronavirus pandemic. We're excited to create programs that will help establish feelings of connection, purpose and meaning in our lives, not just through medication, but emotionally, spiritually, psychiatrically and socially. The inpatient unit project is an important step in our longer-term plan to expand behavioral health services across a range of unmet needs."

The Main Line Health team is deeply passionate about supporting patients in every possible way, with team members completing extensive education and



training to serve the entirety of behavioral health needs. From inpatient to outpatient services, and women-focused programs to those specifically designed for adolescents, we offer every aspect and level of behavioral health care. And as a comprehensive health system with shared treatment philosophies and common access to medical records, we are able to offer a continuum of care that others cannot.

"We have so much to offer," says Mullany, "and we're just getting started. We want to deliver a multitude of new programs that will allow us to effectively treat the entire population, from helping the most acute patients to supporting people before a problem turns into a mental health crisis. We plan to build partnerships with local schools to deliver adolescent services that treat a variety of diagnoses and collaborate with other community organizations, such as colleges and assisted living facilities serving older adults. We'll be introducing the most advanced technologies, from genetic testing to virtual reality. No one else in this region offers such comprehensive services. We envision Main Line Health as a premier destination for all levels of emotional, psychiatric and behavioral well-being for every member of the community we serve." ■

We are profoundly grateful for your continued generosity, and hope you will consider supporting our behavioral health initiatives in a way that is meaningful to you. To learn more about how you can help, please contact Karrie Borgelt, Senior Vice President of Development, at borgeltk@mlhs.org or 484.580.4144.

spotlight

Welcoming our Colleagues from Hahnemann

One year ago, the Philadelphia region's medical community was rocked by the announcement that Hahnemann University Hospital was closing. Main Line Health quickly initiated steps to assist displaced physicians, nurses, employees, patients and others who were impacted by the closure. The System's Medical Education Leadership team, led by Lankenau President Phil Robinson, met with residents and fellows who were interested in completing their training at Main Line Health hospitals, and a team from Main Line Health spoke with hundreds of clinicians and staff from Hahnemann about employment opportunities. In all, we welcomed more than 130 new colleagues into the Main Line Health family, including 55 at Lankenau Medical Center. We are pleased to highlight one of these physicians below.



ROBERT T. SATALOFF, MD, DMA, FACS

Dr. Sataloff is Professor and Chair of the Department of Otolaryngology-Head and Neck Surgery, and Senior Associate Dean at Drexel University College of Medicine. He is also an adjunct professor at Thomas Jefferson University, where he has conducted the university choir for 51 years. Recruited by Drexel in 2006, he was on the staff of Hahnemann University Hospital until its closure in 2019. He then moved his surgical practice to Lankenau Medical Center.

Dr. Sataloff was recruited by multiple institutions for his internationally-renowned expertise. He chose Lankenau, calling it, "the finest provider of clinical care, with the greatest potential for academic growth and clinical and basic

science research—even compared with university health systems." He also serves as Director of Otolaryngology and Communication Sciences Research at Lankenau Institute for Medical Research.

Dr. Sataloff is recognized as one of the founders of the field of voice. As a laryngologist specializing in care of the professional voice, his patients include A-list singers and celebrities. He is also a neurotologist/skull base surgeon caring for disorders of hearing and balance, and pioneered a 24-hour surgical resection for otherwise incurable cancers of the temporal bone. He is the author of more than 1,000 publications and 68 books, and invented more than 75 surgical instruments in use worldwide.

KATIE BEDDIS

Lankenau Medical Center welcomes Katie Beddis as its new Executive Director of Development. Beddis brings over 12 years of medical fundraising experience to her new position. Prior to joining Lankenau, she worked at Temple University for eight years, most recently serving as Temple Health's Senior Director of Development for Research, where she led fundraising efforts for basic science, translational and clinical research. At Temple Health, she also helped establish the grateful patient fundraising program, working closely with clinicians, patients, and frontline fundraisers to educate and build a culture of philanthropy within the organization.

Before Temple, Beddis worked within Penn Medicine's development and alumni relations team fundraising for clinical priorities across the health system.

Beddis holds a bachelor's degree from Pennsylvania State University and a master's degree in Nonprofit Leadership from the University of Pennsylvania.



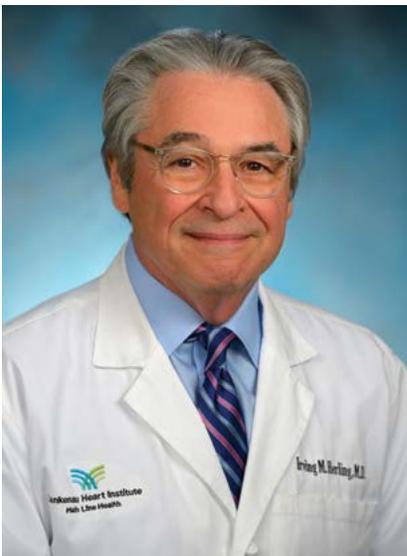
IRVING M. HERLING, MD, FACC

At the end of 2020, Dr. Irving Herling will retire from practicing cardiology, leaving a 41-year legacy that's impacted countless lives. Dr. Herling has been Director of Clinical Cardiology at Lankenau and Main Line HealthCare since July 2012, joining at a pivotal time, one year prior to the launch of the Heart Pavilion and Lankenau Heart Institute.

Dr. Herling holds the incumbent Ernest Scheller III Chair in Innovative Cardiology. Among his many achievements was the establishment of a multidisciplinary cardio-oncology program across Main Line Health hospitals, to address the risk of heart damage associated with certain cancer treatments.

Renowned for his compassionate patient care, Dr. Herling generously shared his knowledge with the next generation of doctors. He taught the importance of connecting with patients on a human level and making sure they understood their prescribed treatments.

In retirement, he looks forward to traveling with his wife Jane, visiting their children and grandchildren, playing golf and guitar, and lifting patients' spirits with Chewbacca, his 120-lb Newfoundland-standard poodle mix that he trained as a therapy dog.



BASEL RAMLAWI, MD, FACS, FACC

Basel Ramlawi, MD was recently appointed System Chief of Cardiac Surgery for Main Line Health and Co-Director of Lankenau Heart Institute.

Dr. Ramlawi is a nationally recognized cardiothoracic surgeon specializing in the use of minimally invasive and transcatheter approaches, with a focus on complex structural heart, valve and aortic procedures. He is also experienced in the surgical management of arrhythmia and advanced heart failure. He is an active researcher in all phases of development for new cardiac devices and procedures, serving as principal investigator for more than 20 clinical studies.

Prior to joining Main Line Health, Dr. Ramlawi held positions at world-renowned health systems including the Methodist DeBakey Heart & Vascular Center in Houston, Texas, Columbia University and New York-Presbyterian Hospital to name a few.

Dr. Ramlawi will join William Gray, MD, as Co-Director of Lankenau Heart Institute, to further enhance the existing high functioning teams in structural heart disease, aortic pathology and heart failure, while formalizing new programs addressing heart failure/LVAD surgery, atrial fibrillation management, cardiac tumors and blood conservation in cardiac surgery.

Dr. Ramlawi's experience builds upon an already strong foundation in minimally invasive cardiac surgical intervention and advanced cardiovascular research, which further positions our program among the most comprehensive and progressive cardiac surgical programs in the broader region

FOCUS ON philanthropy

Charitable gifts are necessary to support the important programs and initiatives that allow Lankenau Medical Center to provide the very best patient care, offer exemplary medical education and conduct innovative research. We are most grateful for each and every donation received. The list below highlights gifts and grants (\$20,000 and above) to Lankenau Medical Center from July 1, 2019 to September 15, 2020.

The Delema G. Deaver Fund generously supported renovations to the Mother/Baby Unit with a grant of **\$1.4 million**. This grant represents the final distribution of the remarkable commitment of the Estate of **Delema G. Deaver**, which has provided nearly **\$24 million** in support of children's services at Lankenau Medical Center since 1995, in memory of Elmer Roe Deaver.

I. Wistar and Martha Morris III generously pledged **\$1 million** through **The Cotswold Foundation** to support the Emergency Department Expansion Campaign and several research initiatives at Lankenau Institute for Medical Research.

Grateful patients of Lankenau, who wish to remain anonymous, gave more than **\$552,600** to seed a new Cancer Resource Center program and support the Oncology Patient Support Fund. The Cancer Resource Center aims to elevate the patient experience for those battling cancer by bringing together the many support services that are a crucial component of full-service cancer care. The Oncology Patient Support Fund benefits underserved oncology patients with grants to support food, housing and travel costs.

A generous estate gift of **\$400,000** was received from the **Brookmead Trust**, on behalf of an anonymous donor, in support of special patient experience projects and

programs, including upgrading wheelchairs for patient transport. This donor also gave a **\$24,000** gift to the Patient Experience Fund to replace pillows throughout the hospital.

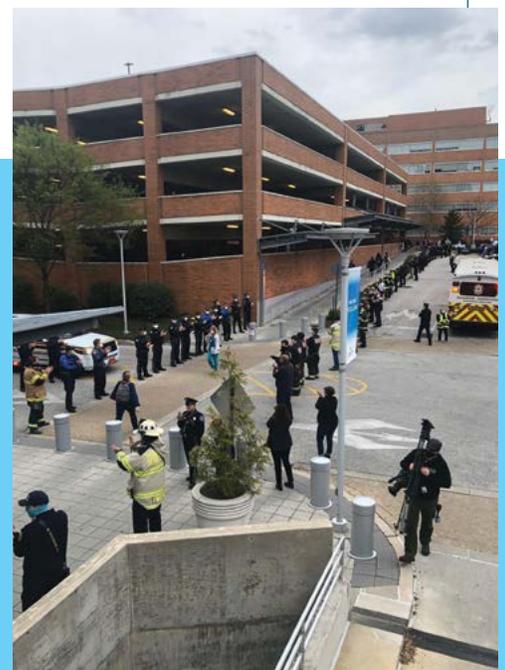
Samuel and Steven J. Sidewater made a commitment of **\$300,000** through the **Sidewater Family Foundation** to support Cardiovascular Services and a new surgeon pod on the ground floor of the Heart Pavilion, which will provide a renovated office space for all cardiovascular heart surgeons.

The Lankenau Social Services Fund benefited from distributions from the **Estate of Janet Deichler** totaling **\$285,000**, which will support the needs of underserved patients.

Grateful patients **Jennifer and Ralph Watts** committed **\$250,000** in honor of **Dr. Timothy Shapiro** to support the Cardiac Catheterization Laboratory renovation project.

Thank You for Your Support!

Throughout the COVID-19 crisis, our spirits were lifted by the outpouring of support from individuals, families, board members, local businesses and organizations in our community.



The Women's Board of Lankenau Medical Center and its auxiliaries contributed more than **\$183,000** to support various programs including Nursing Excellence and the Delema G. Deaver Health Education Center, and to complete the pledge for the Ladies Aid Society Chair in Pastoral Care.

Deborah J. McKenna made a donation of **\$121,000** through **The Deborah J. McKenna Foundation for Cancer Research and Treatment** to support and strengthen the collaboration between the Oncology and Pulmonary departments at Lankenau and dedicate the conference room of the Lankenau Lung Center/Mary L. Smith Center for Pulmonary Research in honor of Peter V. MacAlpine.

Lankenau's Newborn Intensive Care Unit (NICU) was awarded a grant from the **Percival Roberts Jr. Trust** for more than **\$110,000** to fund equipment needs for premature infants and babies suffering from hypothermia and respiratory distress syndrome.

William E. Lafranchi donated **\$104,000** to support the Emma Elizabeth McNutt LaFranchi Nursing Excellence Award. This award honors William's mother, **Emma Elizabeth McNutt Lafranchi**, a 1915 graduate of Lankenau's nursing school. Each year two deserving Lankenau nurses, who demonstrate the heart and spirit of compassionate nursing, are selected to receive a grant to further their nursing education and competencies.

Lankenau Foundation Trustee **Dennis Marlo** and his wife **Karen** have committed **\$100,000** in support of the Emergency Department Expansion Campaign.

Jill Henry contributed **\$100,000** in memory of Richard L. Henry to support Colorectal Research and Education under the direction of Dr. John Marks; this gift is part of a five-year **\$500,000** total commitment.

Lankenau Institute for Medical Research (LIMR) Trustee **Jonathan Fox** and his wife **Suzanne Markel-Fox** made two gifts totaling **\$80,400**: **\$55,400** to LIMR's Cardiovascular Breakthrough Fund and **\$25,000** to help establish the LIMR COVID-19 Research Fundraising Challenge.

David and Ellen Watson gave a gift of more than **\$76,000** to support Lankenau's Intensive Care Unit (ICU) staff in grateful recognition of the care received by their friend and neighbor, **Susan Leighton**.

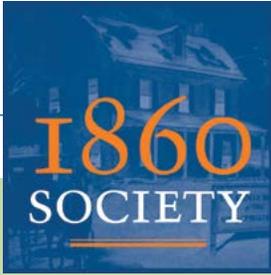
Elissa Robinson Segal and **Robert Segal**, through **The Robinson Segal Family Fund**, contributed **\$70,000** to cardiovascular programs under the Women's Heart Initiative. This gift was made in grateful recognition of Dr. Irving Herling.

The Estate of Hannah Silverman distributed more than **\$64,000** to support highest priority needs at Lankenau Medical Center.

Lankenau Foundation Trustee **Barbara Mozino Seegul** and her husband **David Seegul** supported the Emergency Department Expansion Campaign with a gift of **\$56,000** to dedicate the Staff Conference Room.

William Albert & Eugenie Hummel Sullivan Fund, under the direction of **The Philadelphia Foundation**, granted a total of **\$59,000** to support underserved populations with free patient care.





Lankenau Medical Center recognizes members of the 1860 Society who have newly pledged or renewed their support in this timeframe. The 1860 Society is comprised of physicians and scientists making a significant personal philanthropic commitment to Lankenau of \$25,000 or more.

Joseph S. Bushra, MD
Gary A. Newman, MD
Alexander Uribe, MD

William A. Gray, MD
B. Davison Smith, Jr, MD

Through the Clayman Foundation, Stephen and Arlene Cohen allocated \$55,000 to support various medical education and continuing medical education programs under the direction of Dr. James Burke and Dr. Tom Phiambolis, as well as the physician wellness program under the direction of Dr. William Surkis.

Abbott awarded a total of \$55,000 in grants to support Lankenau's Fellowship in Interventional Cardiology and Fellowship in Structural Heart Intervention for FY20 and FY21.

Medtronic awarded Lankenau \$51,000 in grants supporting the Interventional Cardiology and Structural Heart Intervention fellowships and various cardiac education programs including the Women's Heart Initiative.

Lankenau Foundation Trustee Jim Dolente and his wife Barbara generously donated \$50,000 to several Lankenau programs and initiatives including the Emergency Department Expansion Campaign, Annenberg Special Project Grants and the Delema G. Deaver Wellness Garden.

The Estate of Edward L. Jones, Jr. distributed \$50,000 to the LIMR Immunotherapy Pioneer Fund. Mr. Jones was a former Chairman and longtime trustee of the LIMR Board of Directors.

The Estate of Grace S. Lincoln distributed just over \$43,000 to Lankenau's highest priority needs.

The Thomas H. and Barbara W. Gale Foundation granted \$40,000 to continue support of the Cancer Risk Assessment & Genetics Program under the direction of Terri McHugh, DO, bringing the Gale Foundation's total support of this program to \$392,500.

Linda Waddell contributed nearly \$40,000 to LIMR's Regenerative Medicine Visionary Fund and Immunotherapy Pioneer Fund.

Penny Weiner generously invested \$37,000 to fund a system-wide FaceTime license and conversion application to help connect patients and families during COVID-19 pandemic visitor restrictions. This technology is critical for the wellbeing of patients, families and caregivers (see page 21).



"If food was love, we were well-loved. One afternoon somebody sent a Mister Softee truck to our parking lot, and for hours you could go outside and get an ice cream cone. Another time the Lower Merion police set up a motorcade with lights and sirens and clapping as everyone was leaving at the end of the day. Those acts of kindness sound small, but they went a long way. They made us feel like we weren't alone and that we were appreciated."

SUSAN GREGORY, MD, FACP, FCCP
Medical Director, ICU

Through The Cohen Family Charitable Fund, Mark and Jeannie Cohen allocated \$25,000 to the Lankenau Israeli Strategic Alliance (LISA) and \$10,000 for personal protective equipment (PPE) in response to the COVID-19 pandemic.

Lankenau Foundation Trustee Arlin Green and his wife Paula Yudenfriend Green, on behalf of The Daniel B. and Florence E. Green Foundation, contributed \$35,000 to support priorities including the LIMR COVID-19 Research Fund, Lankenau's highest priority needs, and the Lankenau Women's Board Gala in honor of Peter Havens.

Barbara "Bobbi" Brodsky, through The Barbara Brodsky Foundation, donated \$35,000 to the Main Line Health Employee COVID-19 Emergency Relief Fund. The Fund supports qualifying MLH employees with grants for housing, food and childcare needs during the COVID-19 pandemic.

Barbara D. Hauptfuhrer donated \$25,000 to the Prendergast Research Fund at Lankenau Institute for Medical Research and \$7,000 to the LIMR COVID-19 Research Fund and Lankenau's highest priority needs.

Donna and Jerald E. Slipakoff contributed \$20,000 to support cardiovascular research at Lankenau, as well as \$10,000 to the LIMR COVID-19 Research Fund.

The LIMR Regenerative Medicine Visionary Fund is the beneficiary of a gift of \$25,000 from Fiona and Stanley Druckenmiller.

Joyce and Claude I. de Botton pledged \$25,000 to the Colorectal Research and Education Fund.

Lankenau's NICU benefitted from a \$25,000 pledge committed by Bridget and Steve Comly, which supported the purchase of new NICU privacy screens (see page 21).

The Daniel Veloric Foundation granted \$25,000 to support the Lankenau Israeli Strategic Alliance (LISA) program.

Steven and Amy Erlbaum donated \$25,000 to the Zuckerman Autoimmune Disorder Research Fund in memory of the late Ben Zuckerman.

Richard and Beth Probinsky pledged \$25,000 to support the Genetics and Risk Assessment Program.

The family of Buddy and Reva Robinson pledged \$25,000 to Lankenau's Emergency Department Expansion Campaign with the dedication of a Super Track Treatment Bay.

The Lankenau Emergency Department Expansion Campaign has benefitted from a generous \$20,000 gift from grateful patients Richard and Joanne Campion.

Alvin and Shirley Stipa donated \$20,000 to Cardiac Clinical Research programs in honor of Dr. Frank McGeehin.

A group of LIMR Board members, led by Peter Havens, Leila Gordon and Jonathan Fox, have initiated a 1:1 fundraising challenge match to raise support for the LIMR COVID-19 Research Fund. Together they have committed a gift of \$80,000 if an additional \$80,000 is raised by the end of 2020. For more information please visit mainlinehealth.org/covidresearchfund



events

These events took place between July 1, 2019 and February 29, 2020, before the onset of the COVID-19 pandemic.



Barbara Brodsky Mosaic Dedication

On November 14, 2019 Lankenau held a reception to mark the installation of a signature work of art by distinguished local artist Jonathan Mandell. This artwork commemorates the rich history of Lankenau Medical Center and was commissioned in honor of generous benefactor, Barbara “Bobbi” Brodsky.

ABOVE: Barbara “Bobbi” Brodsky; Phil Robinson, Lankenau President; Marjorie Brodsky

BELOW: Lankenau Foundation Board Chairman Alfy Putnam; Artist Jonathan Mandell; Bobbi Brodsky; Phil Robinson, Lankenau President; Foundation Trustee Peter Havens



1



The Annual John D. Lankenau Society (JDL) cocktail reception

took place on October 29, 2019 at the FMC Tower at Cira Centre South. Members enjoyed the panoramic views and heard remarks from Dr. William Gray, System Chief of Cardiovascular Disease and Co-Director, Lankenau Heart Institute.

2



1 Foundation Trustee Arlin Green and Paula Yudenfriend Green, Jane and Irv Herling, MD

2 Guests Eli Engel, Judy Taylor, and Albert DeNittis, MD **3** Fran Sutter, MD; Maryalice Cheney, MD; Foundation Sustaining Trustee Scott Goldman, MD; Maribel Hernandez, MD

4 Foundation Sustaining Trustee Raye Johnson and Trustee Steve Berman; Jerry Johnson; Foundation Board Chairman Alfy Putnam and Kathleen Putnam

3



4





Ann Frankel; Lankenau Foundation Trustee Richard Frankel; Phil Robinson, Lankenau President

Main Line Health in Florida

On February 11, 2020 Main Line Health hosted an event again at the Sailfish Club in Palm Beach, FL. Donors heard from System Chief of Acute Care Surgery Kris Kaulback, MD and the System Chief of Neurosurgery, Michelle J. Smith, MD. They presented comprehensive approaches to stroke, trauma and rehabilitation programs at MLH.



Guests Astrid Suurbeek; Nancy Lewis; William Lewis, MD, Lankenau Foundation Trustee; Richard Frankel, Lankenau Foundation Trustee; Phil Robinson, Lankenau President.

Dr. Robert D. Smink, Jr Portrait Unveiling

Lankenau celebrated the 43 year career of retired Chief of Surgery Robert D. Smink, Jr., MD with a portrait unveiling on December 4, 2019. Dr. Smink made countless contributions to clinical care, medical education, physician training and research. His career epitomizes Lankenau's dedication to compassionate patient care and teaching.



Phil Robinson, Lankenau President; Ned Carp, MD; Jennifer Sabol, MD; Robert D. Smink, Jr, MD; Robin Ciocca, MD



The family of Robert D. Smink, Jr, MD

Enhancements Make a Difference for Patients and Families

Imagine your elderly mother is admitted to the ICU for COVID-19 or your college-age son needs surgery, but you are restricted from entering the hospital. What if your adjustment to new motherhood had to take place in a NICU? How would you get to a doctor's appointment without a ride or money for transportation?

Recent gifts to Lankenau are improving the experience of patients and families when they are at their most vulnerable—offering connection, comfort and dignity.



FACETIME

To reduce the spread of COVID-19, visitation at Lankenau has been restricted, adding an emotional layer to what is already a stressful situation for patients and families. To help, nurses and other staff are using FaceTime to facilitate virtual visits. Donor Penny Weiner and an anonymous donor from Paoli Hospital funded FaceTime licensing fees for the System, allowing the app to be used on video interpreter tablets that Lankenau and Main Line Health already own.

“FaceTime helps us connect inpatients to loved ones who are restricted from visiting or cannot travel. We are also using it in the family surgical waiting area to let patients and families communicate from a safe distance pre- and post-op,” said Laurie Watson, MSN, RN, Director of Patient Experience/Volunteer Services.



NICU SCREENS

Bridget and Steve Comly's donation of beautiful screen dividers to Lankenau's Neonatal Intensive Care Unit (NICU) gives parents the comfort of privacy. “Babies in the NICU benefit from nursing and skin-to-skin contact. A privacy screen allows a mother to care for her baby without feeling exposed in an open room,” said Watson. Parents also benefit from having a private space to process their NICU experience and socially distance from other families.

SOCIAL SERVICE

A substantial estate gift, as well as continued support from Lankenau's Women's Board, enables our Social Services team to directly assist patients in a variety of ways, including donations of new infant car seats to families in need, clothing for patients unable to wear their own garments home from the hospital, rideshare services like Lyft for transportation to and from appointments, and more. The staff address specific needs of patients and families and ensure they are treated with compassion and respect.

STRYKER WHEELCHAIRS

Thanks to a donation from the Brookmeade Trust on behalf of an anonymous donor, Lankenau recently purchased 40 new Stryker Prime TC® wheelchairs known for their revolutionary design. The chairs are easier to clean, push and maneuver than their traditional counterparts, allowing family members, employees and volunteers to safely transport patients. ■



At age 37, Lankenau Medical Center donor Bill Little had to undergo coronary bypass surgery.

In the following years, Bill kept up a regular schedule of annual cardiology reviews and when he reached age 75, Dr. Maribel Hernandez determined that Bill should have more comprehensive examinations. The result of these examinations dictated that Bill needed a second bypass surgery, and Dr. Francis Sutter successfully completed the operation.

Bill’s overriding recollection of his Lankenau experience is one of total satisfaction. He makes special mention of encountering terrific staff throughout his stay—from the environmental services team to his cardiac surgeon—and has nothing but praise for all the caring individuals involved in every aspect of his treatment.

Bill shared the following example of how caring the staff at LMC can be. At the completion of his surgery, his wife, Sue, was greeted in the waiting area by Dr. Sutter who apologized that the surgery had taken so long and then, as valet parking had ceased operations, escorted Sue to Security to collect her car key. He also took charge of delivering a bag of necessities to Bill. Given that Dr. Sutter had been in surgery all day, this kind gesture was much appreciated. Bill and Sue found it indicative of how Lankenau staff go above and beyond in so many ways.

Bill also found the Heart Pavilion concept of consolidated cardiology services worked especially well for him. The Heart Pavilion was designed to make it significantly easier for patients to receive the full continuum of cardiovascular care—from consultation to diagnostic testing to the appropriate subspecialty treatment.

It is because of this overwhelmingly positive experience at Lankenau that Sue and Bill decided to commit funds to Lankenau for future cardiovascular

research as part of their estate planning. They feel strongly that Lankenau’s status as a top-performing cardiovascular medicine center rests on the knowledge base of basic, translational and clinical research which are such an important part of our program. Collaborations with scientists at the Lankenau Institute for Medical Research (LIMR) ensure that research findings make their way from the lab to the bedside.

Bill and Sue chose to name Lankenau a beneficiary of a Charitable Remainder Unitrust (CRUT) that they established as a separately invested and managed trust. This charitable vehicle pays a percentage of principal, revalued annually, to donors and/or other named income beneficiaries for life, or for a term of years (maximum of 20). Charitable trust donors receive an income tax deduction for a portion of the value of the assets placed in the trust, and after the unitrust terminates, the balance will help Lankenau fund cardiovascular research to enable us to remain at the forefront of advancing treatment.

Bill and Sue were motivated to structure their giving in this way due to the CRUT’s various financial and philanthropic advantages. A CRUT enables them to make a significant gift to Lankenau while retaining their income, allows for flexibility of funding and beneficiary options, and offers a tax-beneficial way of giving.

But, the most important benefit of establishing a deferred gift to benefit Lankenau is that Bill and Sue know their contribution will help Lankenau fund groundbreaking research. The Little family will always be grateful that Bill’s treatment at Lankenau enabled him to add a third chapter to his life and are happy to do their part to make sure cardiovascular research and care at Lankenau thrive far into the future. ■

For more information on Charitable Remainder Unitrusts and other ways to leave a legacy at Lankenau Medical Center, please see our planned giving website, <https://lankenau.plannedgiving.org>.



In Memoriam: Dr. Andrew J. Norton

We are deeply saddened to share that Dr. Andrew J. Norton, Senior Vice President and Chief Medical Officer for Main Line Health, passed away on September 6, 2020 of complications from a rare autoimmune disease. When Andy joined the Main Line Health team in 2012 he brought with him kindness, patience and a gentle spirit that made him an incredible leader and colleague. “Andy was a fantastic leader, colleague, mentor and friend. He was humble, heartfelt and knowledgeable with our patients and residents which have left an indelible legacy here at Main Line Health,” said Jack Lynch, Main Line Health President and CEO. “I also wish to extend my deepest appreciation to Dr. Susan Gregory and the entire team in the Intensive Care Unit (ICU) at Lankenau for Andy’s compassionate treatment and care”.

Contributions may be made to the Andrew J. Norton, MD Memorial Fund found here: mainlinehealth.org/give-DrNorton

Awards & Recognition

U.S. NEWS & WORLD REPORT

Lankenau Medical Center was once again ranked among the top 5 hospitals in the Philadelphia region and among the top 10 in the state of Pennsylvania in *U.S. News & World Report's* 2020–2021 Best Hospital rankings. Lankenau was also rated as high performing—the top category—in 9 procedures and conditions.

50 TOP CARDIOVASCULAR HOSPITALS

For the 11th year, Lankenau Medical Center has been named one of the nation’s 50 Top Cardiovascular Hospitals by IBM Watson Health™ (formerly Truven Health Analytics).

BEST HOSPITALS FOR CARDIAC CARE 2021

Healthgrades named Lankenau Medical Center one of the top hospitals for cardiac care for demonstrating excellent clinical outcomes for heart bypass surgery, coronary interventional procedures, heart attack treatment, heart failure treatment and heart valve surgery.

MAGNET® NURSING DESIGNATION

Main Line Health (MLH) has received its second System Magnet designation from the American Nurses Credentialing Center (ANCC), the nation’s highest recognition of excellence in nursing care, as well as exceptional multidisciplinary teamwork, awarded to only eight percent of hospitals in the nation. This is the fourth designation for Lankenau Medical Center.





Main Line Health®
Lankenau Medical Center
Foundation

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Bodies are personal. Which makes treating yours a privilege.

At Main Line Health, we continue to deliver care the only way we know how: human to human. Because serving our neighbors is the most honorable thing we'll ever do.

Be seen.



Lankenau Medical Center | Bryn Mawr Hospital | Paoli Hospital | Riddle Hospital
Bryn Mawr Rehab Hospital | Mirmont Treatment Center | HomeCare & Hospice
Lankenau Institute for Medical Research

mainlinehealth.org/beseen